



American Nursing Informatics Association

where Caring & Technology meet

Annual Conference

Informatics Frontiers: *Navigating the Next Era of Nursing Innovation*

San Francisco, CA
Hyatt Regency Embarcadero
March 11-13, 2027

Dear Colleague,

Thank you for all the work you do to support ANIA and its members! As you know, this March, we will host the **2027 ANIA Annual Conference** in San Francisco, CA. This program is tailor made for informatics nurses to explore the latest information, best practices, and advances in nursing informatics. To make this event a success, we've put together this Share Kit for you to help spread the word. We hope you'll help ANIA promote this event using this collection of ready-to-share graphics and messages. See you in San Francisco, **March 11-13, 2027!**

In this Event Share Kit, you will find:

- A quick message for newsletters
- 4 sample messages for social media
- 4 social media graphics



Message for Newsletters



50-Word Message for Emails or Newsletters

Join fellow informatics nurse colleagues **March 11-13** in San Francisco, CA for **ANIA's 2027 Annual Conference!** This event will give you the opportunity to explore the latest information, best practices, and advances in nursing informatics by attending sessions and hearing from expert speakers.

Learn more and register at ania.org/conference

Social Media Messages (pages 4-5)

Sample Message #1

Attention informatics nurses! The 2027 Annual Conference will be hosted in San Francisco, CA, March 11-13. Will you be there?

Learn more & register 
ania.org/conference

#Informatics #Nursing #ANIAPartner

Sample Message #2

Join ANIA at the 2027 Annual Conference, where care and technology meet.

Learn more & register 
ania.org/conference

#Informatics #Nursing #ANIAPartner

Please tag us in your posts!

 @ANIAInformatics

 @ANIA_NursingInformatics

 @ANIAInformatics

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Social Media Messages (pages 4-5)

Sample Message #3

Network with nursing informatics colleagues in Boston! The ANIA 2027 Annual Conference will be held at the Hyatt Regency Embarcadero from March 11-13.

Learn more & register 
ania.org/conference

#Informatics #Nursing #ANIAPartner

Sample Message #4

Can't make it to San Francisco? The next best thing is tuning in to our livestream of selected sessions!

Learn more & register 
ania.org/conference

#Informatics #Nursing #ANIAPartner

Please tag us in your posts!

 @ANIAInformatics

 @ANIA_NursingInformatics

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Social Media Graphics

See attachments.



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Social Media Graphics

See attachments.

Thanks for your support!

Thank you for supporting ANIA in our efforts to elevate and enhance the informatics nursing profession. Your participation means more opportunities for informatics nurses to learn and network with colleagues.

Sharing the included messages will support the mission of our association to advance nursing informatics through education, research, and practice in all roles and settings.

We hope to see you this March in San Francisco!

