



American Nursing Informatics Association

where Caring & Technology meet

Annual Conference

Informatics Frontiers:
*Navigating the Next Era
of Nursing Innovation*

San Francisco, CA

Hyatt Regency Embarcadero

March 11-13, 2027

**SUPPORT
PROSPECTUS**





American Nursing Informatics Association

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We are pleased to invite you to exhibit with us during our **ANIA Conference** scheduled for March 11-13, 2027 from the Hyatt Regency Embarcadero. We expect 400+ nursing professionals in attendance, and those who can't join us in person will be able to view the exhibitor listing on the conference event page.

When you participate as an exhibitor, you will have an outstanding opportunity to showcase your products/services to healthcare professionals working with educational applications, data collection/research applications, clinical information systems, and administrative support systems who all have an interest in the field of nursing informatics.

If your products & services are used in the IT market, then the ANIA exhibit hall is the right place to be! Your participation will ensure high visibility with the ANIA attendee.

Sincerely,

Dan Geatens
National Sales Manager
dan.geatens@ajj.com

**You'll have
4.25 exclusive
non-competing
hours.**

*ANIA has
3,000+ members
in 50 states and
34 countries and is
one of the largest
associations
of its kind.*

Annual Conference

Thursday, March 11, 2027

11:00 am - 5:00 pm
Exhibit Set-Up

Friday, March 12, 2027

9:15 am - 10:45 am
Coffee Break

2:30 pm – 4:00 pm
Refreshment Break

Saturday, March 13, 2027

9:00 am - 10:15 am
Continental Breakfast

10:15 am – 3:00 pm
Exhibit Dismantle

Exhibit Hall

Friday, March 12, 2027

Hours: 9:15 am – 10:45 am
2:30 pm – 4:00 pm

Saturday, March 13, 2027

Hours: 9:00 am – 10:15 am
10:15 am – 3:00 pm

8'x10' Booth \$2,500

- 4.25 hours of exclusive exhibit time
- One 8'x10' includes a 6' table and two chairs
- Three booth badges
- List of Attendees (does not include email addresses) – emailed 1-2 weeks prior to the start of the show
- Complimentary coffee & refreshment breaks
- Booth Signage with company name
- Exhibit presence on the conference event page

* ANIA now charges a 3% credit card fee on all transactions over \$1,000

Exhibit Hall

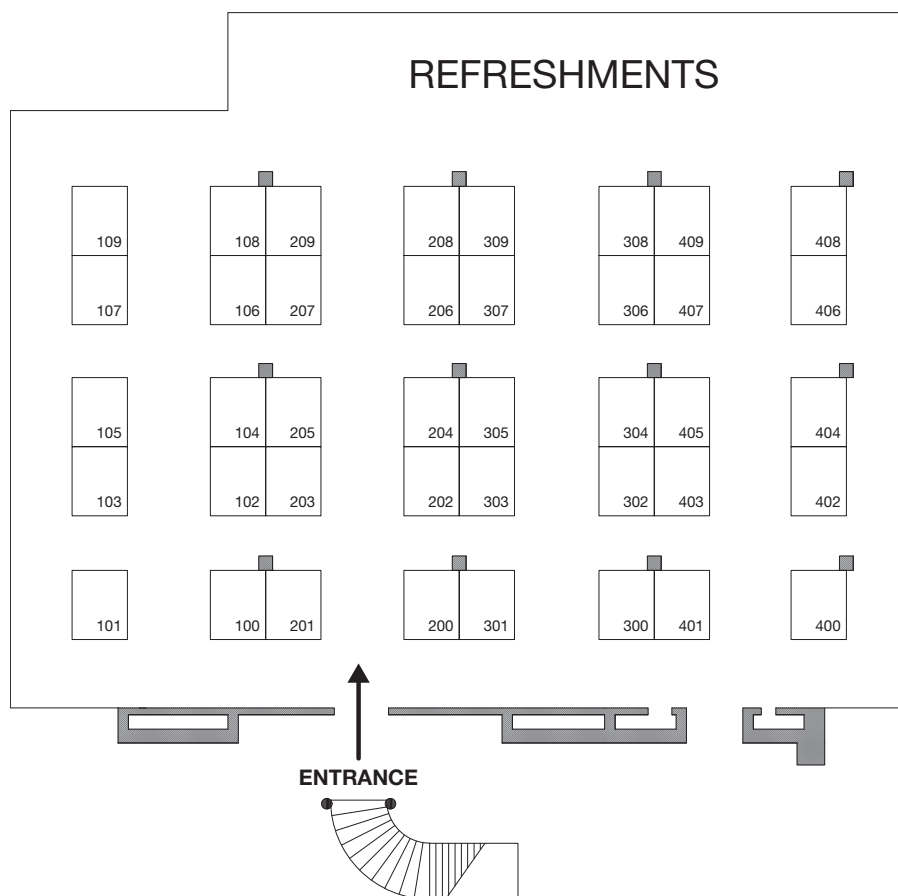


Exhibit Hall

For More Information, contact:

Dan Geatens

856-256-2374

dan.geatens@ajj.com

Decorator

Colt Exposition*

Lead Retrieval Services

ExpoBadge*

**Details will be provided with your confirmation.*

Please note that no one from ANIA will contact you via email and/or phone asking if you need a hotel room or would like to purchase the attendee list for the Annual Conference. If you should receive such an email and/or phone call - simply ignore.

ANIA will provide the hotel reservation link on your confirmation and on our website: www.ania.org. The pre-registration request form will be available under our Help Center tab, located on the MapDynamics ANIA Annual Conference floorplan link. You will have access to that floorplan link once confirmations/booth assignments are sent out.

ANIA Sponsorship Opportunities

Passport to Prizes: Draw more people to your booth by donating a prize to our “Passport to Prizes” program. Can be anything, from gift cards; to a specialty from your company, your state; to an ANIA membership; an ANIA conference registration; nursing goodies, we welcome creativity – People love to win prizes !! How it works, each attendee will receive a “passport” in their registration packet, requiring them to visit the participating exhibit booths to get their “passport” stamped acknowledging their visit to your booth, to be eligible to win a prize. It is a fun way to engage with the ANIA attendees. You will get recognized on signage as well as on the Conference Event Page.

Non CME Satellite Symposium: Take advantage of this opportunity to gain exposure to the ANIA attendee. Host one of the limited Non.CME symposium during the conference.	\$30,000
WiFi Support (exclusive sponsorship): As the exclusive ANIA WiFi sponsor your company logo will appear on the WiFi splash page when attendees log into the onsite internet from their devices. We also allow you to choose the simple password for the conference network.	\$7,500
Folios (exclusive sponsorship): Your logo will appear on the cover of the folios we offer to all onsite the attendees, complete with a notepad.	\$5,500
Tote Bags (exclusive sponsorship): Your logo will appear on one side of these bags that are in high demand as the attendees will use them to hold their conference materials onsite and then take them home to use over and over.	\$5,000
Attendee Headshots (exclusive sponsorship): Attendees have been asking for Headshots. As the exclusive sponsor, you'll be able to meet and greet attendees and have the opportunity to distribute company collateral, hand out give-away items as they wait their turn to "strike a pose" in your extended 8'x10' booth. Your company will receive recognition throughout the conference on signage and on the Annual Conference Event page as the sponsor.	\$4,000
Lanyard (exclusive sponsorship): What a better way to get recognized than to have the 400+ ANIA attendees wear your company name around their necks throughout the entire conference.	\$4,000
Back of Badge (exclusive sponsorship): Back of Badge (exclusive sponsorship): Attendees are constantly referencing their badge for session times and locations. Increase visibility with your company logo prominently displayed on the badges worn by all attendees.	\$2,500
Speaker Sponsorship Opportunities: Have an employee speaking at one of our ANIA sessions? Have a topic that is close to your heart? For more company recognition, you can sponsor a session, your company name will appear next to the Session on the online Program Guide; program-at-a-glance and also on signage right outside the session room.	\$2,000
Free Standing Meter Boards: Free standing meter boards are a great way to communicate with the ANIA attendees. The one-sided meter board will display your artwork (which you provide) and be placed in high-traffic areas around the exhibit hall.	\$1,500
Registration Delivery/Literature Display: Inclusion of promotional material, such as a flyer in the attendee conference bag or folio. You provide the printed materials, quantity requested 600. The maximum size is 8.5"x11"	\$1,000

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By receiving your application for exhibit space at **ANIA 2027 Annual Conference**, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANIA. Written confirmation will be sent upon receipt of signed application and payment.

1) WHO MAY EXHIBIT – The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANIA may accept or reject other applications based on products being displayed. ANIA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE – Exhibit space will be assigned to Exhibitors by the ANIA on a “priority” or “first-come, first-served” basis, and as much in accord with the Exhibitor’s wishes as is reasonably and conveniently feasible. ANIA reserves the right to locate and/or relocate an Exhibitor’s assigned exhibit space.

3) COST OF EXHIBIT SPACE – The cost of the exhibit space is \$2,500. Included in that cost: one 8' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and three name badges per booth.

4) CANCELLATIONS – Any cancellation must be made in a written notification to the ANIA National Office.

For the Annual Conference, exhibitors canceling prior to January 8, 2027 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) CHARACTER OF EXHIBIT – The ANIA 2027 Annual Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANIA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANIA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

6) COMPLIANCE WITH LAWS – Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Hyatt Regency Embarcadero regarding the installation and operation of the exhibit.

7) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION – The ANIA 2027 Annual Conference and the Hyatt Regency Embarcadero shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor’s insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANIA 2027 Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANIA 2027 Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

8) HOSPITALITY FUNCTIONS – Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANIA. Functions during the period of move-in, show hours, or move-out are prohibited.

9) CHANGES – The ANIA Annual Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.

This Application/Agreement is made and entered into by and between ANIA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANIA.