



American Nursing Informatics Association

*where Caring & Technology meet*

**2026**

# Advertising Opportunities

# Advertising

## *Journal of Informatics Nursing* (ANIA Quarterly E-Journal)

The *Journal of Informatics Nursing* (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers nursing continuing professional development (NCPD) actively, regular columns, and a variety of feature articles on various topics impacting nurse informatics. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently 3000+ strong.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material. See below for space commitment form.



### Color Advertising Rates (Gross Rates)

Full Page (Bleed)	8.7" W x 11" L	\$ 1,950
½ Page (Horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (Vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

**\*\* HI-RESOLUTION PDFs ARE REQUIRED \*\***

**Forward all digital insertion orders, ad materials, and correspondence to Heidi Perret, Marketing Specialist, ANIA 856-256-2375 / heidi.perret@ajj.com**

**\*\* ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION \*\***

# ANIA Website (www.ania.org)

## Homepage Banner

Displayed on Home Page only.  
1200 Wide x 150 High px  
in JPEG or GIF

\$1,350 Net for One Month or  
\$2,000 Net for Two Consecutive  
Months!!

Ads may be animated (45k limit)  
with hyperlink to company, product,  
or service.

See below to advertise on the website.

**www.ania.org** is the hub of ANIA communication. Information is accessible by all patrons, including members, event attendees, healthcare providers, caregivers, corporate supporters, and strategic partners.

- Materials for publication must be submitted as high-resolution JPEG, PNG, or GIF files. No larger than 43K
- Direct link to URL

Your Banner Ad Here.

### ANIA Latest News



2027 ANIA Annual Conference Call for Abstracts Now Open!



Conference Scholarship Winners  
ANIA would like to congratulate the 2025 Conference Scholarship winners! Tonya Judson Stephanie McNeese Christine O'Brien Jassy Thus



2026 ANIA Annual Conference Registration Now Live!

### Journal of Informatics Nursing



- Vol. 11, No. 1
  - Increasing Patient Engagement in Digital Health
  - Using the EHR to Improve Clinical Documentation for Nurse-Only Billable Visits
  - The NAAL-C Framework Design: Defining AI Literacy and Competency for Nurses
  - Hospital at Home: Multifaceted Nursing Student Learning Experience
  - Charges and Downtime Procedures: The Evolution of Change Management
- ACCESS THIS ISSUE

### Events



### Membership Information



Networking with informatics professionals is just one of the many benefits of ANIA membership!

### Benefits of ANIA Membership

#### Educational Resources

- ANIA's official journal, *Journal of Informatics Nursing*, published quarterly and offering free contact hours!

#### Networking

- A network of over 3,000 informatics professionals in all 50 states and more than 15 countries

#### Career-Building Opportunities

- An online job/career center with new postings almost daily of informatics positions available across the country

#### Professional Resources

- An interactive website with valuable resources for members only access

AND MUCH MORE - JOIN TODAY!


# Digital Advertising

## Monthly E-News




- \$1,050 Net per issue – Frequency discounts available!
- Banner – 1200px wide x 150 px tall in PNG, JPEG, or GIF may be animated (45k limit).
- Copy due by the 21<sup>st</sup> of month preceding the issue date. Distributed the second week of each month.
- Circulation is 3,000+

Space commitment forms and closing dates for all listed above can be found on the ANIA website under Advertising or by clicking the above links.

Go to: <https://www.ania.org/corporate-membership-educational-partners> to submit your digital advertising request.




February 2026 E-News  
[View this newsletter online](#)

Connect With ANIA   

Your Banner Ad Here.

**Association News**



**Save \$100 When You Register for the ANIA Conference by February 19**  
The 2026 ANIA Annual Conference is scheduled for March 26-28 in Boston. Education program, travel, and registration information is available on the conference website. Gather with colleagues and learn in person in Boston or connect with attendees virtually when you livestream sessions from your home or workplace. Register by February 19 for the early bird rate!

[View Program / Register](#)

**Attending the ANIA Conference in Person?**

- **Enjoy a Tour of Boston.** After ANIA conference sessions wrap up on Friday, March 27, enjoy an evening bus tour of Boston.

**About ANIA**

[Visit ANIA Website](#)



[Shop in the ANIA Store](#)

[Make a Donation to ANIA](#)

Want to see your logo here?  
[Learn more about sponsorship opportunities with ANIA.](#)

**Corporate Members**

Gold Level



[Learn About Our Corporate Members](#)

# Custom Eblasts

## Custom Eblasts

ANIA allows up to two custom client Eblasts per month to the full distribution of 3,000 ANIA members.

**Circulation:** 3,000

**Cost:** \$3,000 per distribution.

- 2 distributions per month cap.
- \$2,500 discounted price for corporate members and educational partners

### Digital Advertising Submission Requirements:

- Client-Approved HTML file. HTML must be received **(1 month)** prior to send date with active links and fonts embedded.
- No limit on the amount of content.
- We recommend however to keep to one short page with a link to view more information.

**\*Custom Eblast must be preapproved.**

**Contact Heidi Perret to schedule your Eblast, Podcast or Webinar. They can also help with the Marketing Bundle of your choice.**

*Reach our readers with your custom message.*



### ANIA Member Exclusive

Access one of our most popular sessions from the Online Library— complimentary with your ANIA membership!

Membership | Online Library | Online Community

### Nurse Well-Being: A Journey to Reimagine Nursing Documentation

Discussion includes our efforts on decreasing the burden of documentation using an interprofessional team approach that provides sustainable results while ensuring safe and quality patient care.

#### Learning Outcome

After completing this learning activity, the participant will be able to outline strategies to increase the efficiency of nursing documentation.



**ANCC NCPD Contact Hours**  
0.75

Offer expires June 30, 2026

#### Speakers



Brooke Mielkie, MSN, RN



Crystal Pini, MBA, BSN, RN



Kelly Weary, BSN, RN

Redeem

Don't have time to listen now? Redeem now and listen later in your Online Library account!



#### ANIA Online Learning App

No app store hassle required! Simply head over to [ania.org/library](http://ania.org/library) on your mobile device. You'll get a prompt to add it to your home screen for quick access. Don't forget to opt-in for push notifications to stay in the loop on the latest education updates. Plus, there might be exclusive promos for those who opt-in!

Online Library

This educational activity is jointly provided by Anthony J. Jannetti, Inc. (AJJ) and the American Nursing Informatics Association (ANIA).

Anthony J. Jannetti, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

American Nursing Informatics Association  
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866-552-6404 | [ania.org](http://ania.org) | [ania@ajj.com](mailto:ania@ajj.com)



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[Unsubscribe](#) from ANIA Alerts.

# Podcasts

## ANIA Podcast Sponsorships

*Informatically Speaking* is the official podcast of the American Nursing Informatics Association (ANIA).

*Informatically Speaking* provides interviews and discussions with ANIA leaders and members of the informatic healthcare community, and will focus on advocacy, policy, education, professional development, and research.

- 15 – 30 minutes each
- Interview format
- FDA rules apply – cannot talk product but can discuss a disease state-specific topic.
- Podcast is available on Apple Podcasts, Spotify, TuneIn Radio, Spreaker, Amazon Music/Audible, and other podcast delivery services.



### Advertising Costs

- Pre- or Post- Roll (up to 30 seconds) = \$1,000/each (per episode); \$750 for corporate members and educational partners

### Podcast Advertisement Submission Requirements:

- Client-approved copy including company name and website.

### Example

*This episode of the **Informatically Speaking** is brought to you by XYZ Company. Visit their website at [thisisthewebsite.com](http://thisisthewebsite.com) for information regarding their latest product service.*

**Beginning in 2027!**

# Webinars

## Webinar Sponsorship/Enduring Activity

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**Cost:** \$6,000 Webinar Sponsorship

**What's Included:**

- Dedicated technical rehearsal with presenters
- Fully managed live webinar production
- On-demand access to the webinar recording

Promotion of your live webinar through ANIA channels to membership.

- 2 Custom emails
- Advertisements on social media accounts (2 months)

**Application Requirements:**

- Sponsorship payment
- Three proposed webinar dates, scheduled a minimum of three months from the application date

## Follow Us on Social Media

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## National Office Contacts

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**Heidi Perret**

*Marketing Specialist*

**Email:** heidi.perret@ajj.com

**Phone:** (856) 256-2375

**Tom Greene**

*Executive Director*

**Email:** tom.greene@aniahq.org

**Phone:** (856) 256-2367

# Marketing Bundles

## Social Media Bundle

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ANIA allows up to 3 advertisement posts per month on its social media outlets (Twitter, Facebook, LinkedIn, and Instagram)

**Cost:** \$800 for 1 ad, \$1500 for 2, \$2000 for 3

### **Social Media Advertising Submission Requirements:**

- Client-Approved compatible social media graphics.
- Caption including hashtags.

## Digital Marketing Bundle

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**Cost:** \$5,000

**Marketing materials must be received with active links at least one month prior to deployment.**

- Custom Eblast (ANIA sends on your behalf)
- Website Advertisement
- Inclusion in monthly E-News

## Premium Marketing Bundle: (for 2 months advertising)

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**Cost:** \$10,000

**Marketing materials must be received with active links at least one month prior to deployment.**

- 2 Custom Eblasts (ANIA sends on your behalf)
- Website Advertisement (2 months)
- Inclusion in monthly E-News (2 months)
- Advertisements on social media accounts (2 months)

*Additional advertising opportunities may be added to the marketing bundle a la carte pending approval.*