2022 Advertising Opportunities

Journal of Informatics Nursing (ANIA quarterly E-journal)

The Journal of Informatics Nursing (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers a continuing nursing education (CNE) activity, regular columns, and a variety of feature articles on various topics impacting nurse informaticists. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently over 3,300.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material. See below for space commitment form.

COLOR ADVERTISING RATES (GROSS RATES)

<table>
<thead>
<tr>
<th>Format</th>
<th>Dimensions</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (bleed)</td>
<td>8.7” W x 11.” L</td>
<td>$1,950</td>
</tr>
<tr>
<td>½ Page (horizontal)</td>
<td>7.5” W x 4.875” L</td>
<td>$1,300</td>
</tr>
<tr>
<td>½ Page (vertical)</td>
<td>3.65” W x 9.75” L</td>
<td>$1,300</td>
</tr>
<tr>
<td>¼ Page</td>
<td>3.65” W x 4.875” L</td>
<td>$850</td>
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</tbody>
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***HI-RESOLUTION PDFs ARE REQUIRED***

ANIA Website (www.ania.org)

- **Homepage Banner.** Displayed on Home page only. 728w x 90h in JPEG or GIF, $1,350 Net for One Month or $2000 Net for Two Months!!
- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, $1000 Net for One Month or $1500 Net for Two Months!!
- Both Ads may be animated (45k limit) with hyperlink to company, product, or service. See below to advertise on the website.

Monthly E-News

- $1,050 Net an issue – Frequency discounts available!
- Banner – 728px wide by 90px tall in PNG, JPEG or GIF may be animated, (45k limit)
- Copy due by 21st of month preceding the issue date. Distributed the second week of each month.
- Circulation is over 4,000.

See below to advertise in the monthly e-news.

*ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION*

Space commitment forms and closing dates for all listed above can be found on the ANIA site under Advertising or by clicking on the above links.

Forward all insertions orders, ad materials and correspondence to Heidi Perret, Marketing Coordinator, ANIA National Office, East Holly Ave. Box 56, Pitman, NJ, 08071. If you have any questions, please call Heidi at 856.256.2375 or email her at heidi.perret@ajj.com.
All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.

Select Edition you wish to run your ad:

☐ Volume 7, Number 1
Due Dates: 2/9 space – 2/21 materials – Distribution 3/17
☐ Volume 7, Number 2
Due Dates: 5/10 space – 5/20 materials – Distribution 6/15
☐ Volume 7, Number 3
Due Dates: 8/9 space – 8/19 materials – Distribution 9/16
☐ Volume 7, Number 4
Due Dates: 11/9 space – 11/21 materials – Distribution 12/19

(All online ads MUST be prepaid)

The issue date is approximately the 15th of every third month (i.e. Vol. 6, Number 1 comes out 15th of March) and is available in digital format to all ANIA members, (currently over 3,300), as well as subscribers.

COLOR ADVERTISING RATES (GROSS RATES)
☐ Full page 8.7" W x 11" L $ 1,950
☐ ½ Page (horizontal) 7.5" W x 4.875" L $ 1,300
☐ ½ Page (vertical) 3.65" W x 9.75" L $ 1,300
☐ ¼ Page 3.65" W x 4.875" L $ 850

*** HI-RESOLUTION PDFs ARE REQUIRED***

We understand that advertising is for one quarterly issue only, unless otherwise specified above.

Company: 
Address: 
City State Zip Code: 
Contact: email address:

URL address where ad is to be linked: 

Full Payment by Credit Card

☐ Visa ☐ MasterCard ☐ AMEX
Name on Credit Card
Credit Card Number
Expiration Date: Security Code: Charge Amount:
Credit Billing Address: street #: Zip code:
Signature

Payment by Check (ANIA Tax ID No 54-1988610)

Please send this order form/payment and all ad materials to ANIA to:
ANIA National Office
ATTN: Heidi Perret
East Holly Avenue/Box 56, Pitman, NJ 08071 ~ Telephone: 856-256-2375 Fax: 856-589-7463, email: heidi.perret@ajjin.com
Web Site Banner Advertising Form

I would like to take advantage of one of the following ANIA Web site (www.ania.org) advertisement opportunities offered. Choose from the following advertisements, each with a direct link to the Web page of your choice:

**ONE HOMEPAGE BANNER ADVERTISEMENT***.............$1,350 net per month / $2,000 net two months
Displayed on Home page only. 728w x 90h in JPEG or GIF
☑ Jan ☐ Feb ☐ March ☐ April ☐ May ☐ June ☐ July ☐ Aug ☐ Sept ☐ Oct ☐ Nov ☐ Dec

**ONE LEFT SIDEBAR ADVERTISEMENT*** ......................$1000 net per month / $1,500 net two months
Displayed on every main section page except for homepage. 180w x 150h in JPEG or GIF
☑ Jan ☐ Feb ☐ March ☐ April ☐ May ☐ June ☐ July ☐ Aug ☐ Sept ☐ Oct ☐ Nov ☐ Dec

All requests must be prepaid.
Submit your advertisement electronically no later than the 15th of the month prior to website posting to heidi.perret@ajj.com

* Please Note the Following:
1. File size: Max file size is 45 KB.
2. File type: Static ads can be in .gif or .jpg
3. Ads may be animated (45K limit) with link to company, product or service
4. We reserve the right to resize and optimize your graphics as appropriate.

All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.

<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
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<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
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URL Address Ad Will Link to

<table>
<thead>
<tr>
<th>Contact</th>
<th>email address</th>
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<tbody>
<tr>
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<table>
<thead>
<tr>
<th>Full Payment by Credit Card ANIA Tax ID #54-1988610</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Visa ☐ MasterCard ☐ AMEX</td>
</tr>
</tbody>
</table>

Name on Credit Card

<table>
<thead>
<tr>
<th>Credit Card Number</th>
</tr>
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<tbody>
<tr>
<td></td>
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Charge Amount

<table>
<thead>
<tr>
<th>Expiration Date</th>
<th>Security code</th>
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Credit Billing address: street #

<table>
<thead>
<tr>
<th>zip code</th>
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</table>

Signature

Email address for receipt

If paying via check please send this order form/payment to:
ANIA National Office
ATTN: Heidi Perret
East Holly Avenue/Box 56 Pitman, NJ 08071
Telephone: 856-256-2375 Fax: 856-589-7463 email: heidi.perret@ajj.com
ANIA E-NEWS
SPONSORSHIP FORM

Sponsorship of the ANIA’s electronic monthly newsletter (emailed to all ANIA members, currently over 3300 members) is $1050 net per issue. This entitles you to a banner on the newsletter, to include your logo and a link to your website. ALL REQUESTS MUST BE PREPAID.

All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause. We reserve the right to optimize graphics if they do not meet our specifications.

Select Month you wish to sponsor:

____January  _____February  _____March   _____April  _____May  _____June
_____July  _____August  _____Sept  _____Oct  _____Nov  _____December

TOTAL AMOUNT ENCLOSED $ ______________________________

ANIA Tax ID #: 54-1988610

Your graphic can be your logo or an advertisement:

Banner Dimensions: 728W x 90H IMU

Filetypes: PNG, JPEG or GIF only no Flash (animated gifs are acceptable)

Filesize: no larger than 40 KB, animated no larger than 45 KB

All ad materials are due no later than the 21st of the prior month that you are sponsoring.

Example: January e-news ad materials due December 21st

We understand that the ANIA e-news sponsorship is for one issue only, unless otherwise specified above.

Sponsoring Company ________________________________________________________________

Address ____________________________________________________________

City, State, Zip Code ______________________________________________________________

Contact ___________________________ email address ________________________________

Linking URL address _____________________________________________________________

Full Payment by Credit Card ANIA Tax ID #54-1988610

☐ Visa  ☐ MasterCard  ☐ AMEX

Name on Credit Card ____________________________________________________________

Credit Card Number ____________________________________________________________

Charge Amount ____________________ Expiration Date ___________ Security code __________

Credit Billing address: street # ____________________________ zip code____________________

Signature ________________________________________________________________

Email address for receipt ____________________________________________________

Please send this order form and payment to ANIA to:

ATTN: Heidi Perret

ANIA National Office

East Holly Avenue/Box 56, Pitman, NJ 08071

Telephone: 856-256-2375 Fax: 856-589-7463, email: heidi.perret@ajj.com