



## 2018 Advertising Opportunities

### **Journal of Informatics Nursing (ANIA quarterly E-journal)**

The Journal of Informatics Nursing (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers a continuing nursing education (CNE) activity, regular columns, and a variety of feature articles on various topics impacting nurse informaticists. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently over 3,200.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material.

#### **COLOR ADVERTISING RATES (GROSS RATES)**

Full page (bleed)	8.7" W x 11." L	\$ 1,950
½ Page (horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

**\*\*\* HI-RESOLUTION PDFs ARE REQUIRED \*\*\***

### **ANIA Website ([www.ania.org](http://www.ania.org))**

- **Homepage Banner.** Displayed on Home page only. 728w x 90h in JPEG or GIF, \$1,350 Net for One Month or \$2000 Net for Two Months!!
- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, \$1000 Net for One Month or \$1500 Net for Two Months!!
- Both Ads may be animated (45k limit) with hyperlink to company, product, or service.

### **Monthly E-News**

- \$1,050 Net an issue – Frequency discounts available!
- Sidebar Banner – 150px wide by 200px tall in PNG, JPEG or GIF may be animated, (45k limit)
- Text advertisement – \$750 Net for 10 lines (40 char per line). Additional lines at \$50 Net per line.
- Copy due by 21<sup>st</sup> of month preceding the issue date. Distributed the second week of each month.
- Circulation is over 4,000.

**\*ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION\***

Space commitment forms and closing dates for all listed above can be found on the [ANIA site](http://www.ania.org) under Advertising.

Forward all insertions orders, ad materials and correspondence to **Heidi Perret, Marketing Coordinator, ANIA National Office, East Holly Ave. Box 56, Pitman, NJ, 08071.** If you have any questions, please call Heidi at 856.256.2375 or email her at [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com).