



American Nursing Informatics Association

where Caring & Technology meet

2025 Advertising Opportunities

Journal of Informatics Nursing (ANIA quarterly E-journal)

The Journal of Informatics Nursing (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers a continuing nursing education (CNE) activity, regular columns, and a variety of feature articles on various topics impacting nurse informaticists. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently 3000+ strong.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material. See below for space commitment form.

COLOR ADVERTISING RATES (GROSS RATES)

Full page (bleed)	8.7" W x 11." L	\$ 1,950
½ Page (horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

***** HI-RESOLUTION PDFs ARE REQUIRED *****

ANIA Website (www.ania.org)

- **Homepage Banner.** Displayed on Home page only. 1200w x 150h px in JPEG or GIF, \$1,350 Net for One Month or \$2000 Net for Two Months!!
- Ads may be animated (45k limit) with hyperlink to company, product, or service.
See below to advertise on the website.

Monthly E-News

- \$1,050 Net an issue – Frequency discounts available!
- Banner – 1200px wide by 150px tall in PNG, JPEG or GIF may be animated, (45k limit)
- Copy due by 21st of month preceding the issue date. Distributed the second week of each month.
- Circulation is 3000+.

See below to advertise in the monthly e-news.

ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION

Space commitment forms and closing dates for all listed above can be found on the [ANIA site](http://www.ania.org) under Advertising or by clicking on the above links.

Forward all insertions orders, ad materials and correspondence to **Heidi Perret, Marketing Specialist, ANIA National Office, Box 56, Pitman, NJ, 08071**. If you have any questions, please call Heidi at 856.256.2375 or email her at heidi.perret@ajj.com.

RESERVATION FORM

ALL REQUESTS MUST BE PREPAID

*All advertisements are subject to approval by ANIA and
may be declined at the discretion of ANIA without providing cause.*

Select Edition you wish to run your ad:

Volume 10, Number 1 Volume 10, Number 2
Due Dates: 2/1 space – 2/15 materials – Distribution 3/17 **Due Dates:** 5/1 space – 5/15 materials – Distribution 6/16

Volume 10, Number 3 Volume 10, Number 4
Due Dates: 8/1 space – 8/15 materials – Distribution 9/16 **Due Dates:** 11/1 space – 11/15 materials – Distribution 12/17

(All online ads **MUST** be prepaid)

The issue date is approximately the 16th of every third month (i.e. Vol. 9, Number 1 comes out 17th of March) and is **available in digital format to all ANIA members, (currently over 3,000+), as well as subscribers.**

COLOR ADVERTISING RATES (GROSS RATES)

Full page	8.7" W x 11" L	\$ 1,950
½ Page (horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

***** HI-RESOLUTION PDFs ARE REQUIRED*****

We understand that advertising is for one quarterly issue only, unless otherwise specified above.

Company:

Address:

City

State

Zip Code:

Contact:

email address:

URL address where ad is to be linked:

Full Payment by Credit Card

Visa MasterCard AMEX

Name on Credit Card

Credit Card Number

Expiration Date:

Security Code:

Charge Amount:

Credit Billing Address: street #:

Zip code:

Signature

Payment by Check (ANIA Tax ID No 54-1988610)

Please send this order form/payment and all ad materials to ANIA to:

ANIA National Office

ATTN: Heidi Perret

Box 56, Pitman, NJ 08071 ~ Telephone: 856-256-2375, email: heidi.perret@ajj.com

Web Site Banner Advertising Form

I would like to take advantage of one of the following ANIA Web site (www.ania.org) advertisement opportunities offered. Choose from the following advertisements, each with a direct link to the Web page of your choice:

ONE HOMEPAGE BANNER ADVERTISEMENT*.....\$1,350 net per month / \$2,000 net two months
Displayed on Home page only. **1200w x 150h px in JPEG or GIF**

☐ January ☐ February ☐ March ☐ April ☐ May ☐ June
☐ July ☐ August ☐ Sept ☐ Oct ☐ Nov ☐ December

ALL REQUESTS MUST BE PREPAID.

Submit your advertisement electronically no later than the 15th of the month prior to website posting to heidi.perret@ajj.com

*** Please Note the Following:**

1. File size: Max file size is 45 KB.
2. File type: Static ads can be in .gif or .jpg
3. Ads may be animated (45K limit) with link to company, product or service
4. We reserve the right to resize and optimize your graphics as appropriate.

All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.

Company

Address

City

State

Zip Code

URL Address Ad Will Link to

Contact

email address

Full Payment by Credit Card ANIA Tax ID #54-1988610

☐ Visa ☐ MasterCard ☐ AMEX

Name on Credit Card

Credit Card Number

Charge Amount

Expiration Date

Security code

Credit Billing address: street #

zip code

Signature

Email address for receipt

If paying via check please send this order form/payment to:

ANIA National Office

ATTN: Heidi Perret

Box 56 ~ Pitman, NJ 08071

Telephone: 856-256-2375 email: heidi.perret@ajj.com

**ANIA E-NEWS
SPONSORSHIP FORM**

Sponsorship of the ANIA's electronic monthly newsletter (emailed to all ANIA members, currently 3000+ strong) is \$1050 net per issue. This entitles you to a banner on the newsletter, to include your logo and a link to your website. **ALL REQUESTS MUST BE PREPAID.**

*All advertisements are subject to approval by ANIA and may be declined at the discretion of ANIA without providing cause.
We reserve the right to optimize graphics if they do not meet our specifications.*

Select Month you wish to sponsor:

____ January ____ February ____ March ____ April ____ May ____ June
____ July ____ August ____ Sept ____ Oct ____ Nov ____ December

TOTAL AMOUNT ENCLOSED \$ _____

ANIA Tax ID #: 54-1988610

Your graphic can be your logo or an advertisement:

Banner Dimensions: 1200W x 150H IMU

Filetypes: PNG, JPEG or GIF only no Flash (animated gifs are acceptable)

Filesize: no larger than 40 KB, animated no larger than 45 KB

All ad materials are due no later than the 21st of the prior month that you are sponsoring.

Example: January e-news ad materials due December 21st

We understand that the ANIA e-news sponsorship is for one issue only, unless otherwise specified above.

Sponsoring Company _____

Address _____

City, State, Zip Code _____

Contact _____ email address _____

Linking URL address _____

Full Payment by Credit Card ANIA Tax ID #54-1988610

Visa MasterCard AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount _____ Expiration Date _____ Security code _____

Credit Billing address: street # _____ zip code _____

Signature _____

Email address for receipt _____

Please send this order form and payment to ANIA to:
ATTN: Heidi Perret
ANIA National Office
Box 56, Pitman, NJ 08071
Telephone: 856-256-2375, email: heidi.perret@ajj.com