



American Nursing Informatics Association

where Caring & Technology meet

## 2024 Advertising Opportunities

### **Journal of Informatics Nursing (ANIA quarterly E-journal)**

The Journal of Informatics Nursing (JIN) is the official publication of the American Nursing Informatics Association (ANIA). The digital journal is published quarterly for members of ANIA. Each issue offers a continuing nursing education (CNE) activity, regular columns, and a variety of feature articles on various topics impacting nurse informaticists. Delivered as a digital edition, JIN allows readers to easily bookmark content, print resources, and share information. Circulation is currently over 3020.

ANIA reserves the right to review all advertising materials submitted. If these materials are not in keeping with the ANIA mission, we reserve the right to reject the submitted material. See below for space commitment form.

#### **COLOR ADVERTISING RATES (GROSS RATES)**

Full page (bleed)	8.7" W x 11." L	\$ 1,950
½ Page (horizontal)	7.5" W x 4.875" L	\$ 1,300
½ Page (vertical)	3.65" W x 9.75" L	\$ 1,300
¼ Page	3.65" W x 4.875" L	\$ 850

**\*\*\* HI-RESOLUTION PDFs ARE REQUIRED \*\*\***

### **ANIA Website ([www.ania.org](http://www.ania.org))**

- **Homepage Banner.** Displayed on Home page only. 1200w x 150h px in JPEG or GIF, \$1,350 Net for One Month or \$2000 Net for Two Months!!
- Ads may be animated (45k limit) with hyperlink to company, product, or service.  
See below to advertise on the website.

### **Monthly E-News**

- \$1,050 Net an issue – Frequency discounts available!
- Banner – 1200px wide by 150px tall in PNG, JPEG or GIF may be animated, (45k limit)
- Copy due by 21<sup>st</sup> of month preceding the issue date. Distributed the second week of each month.
- Circulation is over 3020.

See below to advertise in the monthly e-news.

**\*ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION\***

Space commitment forms and closing dates for all listed above can be found on the [ANIA site](http://www.ania.org) under Advertising or by clicking on the above links.

Forward all insertions orders, ad materials and correspondence to **Heidi Perret, Marketing Specialist, ANIA National Office, Box 56, Pitman, NJ, 08071**. If you have any questions, please call Heidi at 856.256.2375 or email her at [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com).